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महानिरीक्षक (मुख्यालय)
Inspector General (HQ)

Sl. No./Diary No. 1045
Date 28-03-19

Ravi Singh
Secretary General & CEO

Shri S S Deswal, IPS
Director General
Indo-Tibetan Border Police Force
Block 2, CGO Complex,
Lodhi Road,
New Delhi-110003

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22 March 2019

Dear Shri Deswal,

Subject: Earth Hour - India - Saturday, 30 March 2019, 8.30pm- 9.30pm

WWF-India has been working for the past 50 years on a diverse range of activities associated with environmental conservation and sustainable development. As a member of the WWF International network, WWF-India has been celebrating the global Earth Hour campaign in India since 2009. Earth Hour is WWF's global initiative and the world's largest voluntary grassroots movement for the environment. Every year, on Earth Hour, citizens around the world unite through a symbolic action on climate change, by switching off non-essential lights for one hour. This year, Earth Hour will be observed on **Saturday, 30 March from 8:30pm-9:30pm.**

Science shows that human activity is driving the planetary limits to the brink. WWF's Living Planet Report 2018 show a 60% decline in wildlife populations in just 44 years. It is in light of the declining state of the planet that WWF-India launched the GIVEUP platform during Earth Hour 2018, asking organizations and individuals to move from environmentally detrimental practices to sustainable ones.

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Having completed a year since its launch, the GIVEUP platform has seen immense traction from individuals, corporates and government agencies pledging to adopt sustainable practices in their daily lives and organizations. Earth Hour 2019 will see the second phase of the initiative, asking citizens and organizations to Switch Off for the hour and pledge to GIVEUP harmful actions to reduce the negative impact of plastic pollution, paper and water wastage on the planet.

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We request you to kindly lend your support to Earth Hour 2019 and the GIVEUP initiative in the following ways:

- Switch Off all non-essential lights in your premises on Saturday, 30 March 2019 from 8:30pm to 9:30pm and personnel and their families may be requested to do the same .
- Consider an advisory to 'GIVEUP' on one practice/item with respect to single-use plastic, water and paper wastage across your formations to reduce negative impact on the planet.
- Request your personnel to join the campaign and pledge their support on www.earthhour.in.

WWF-India will be honoured to have your support and participation.

Sincerely,

Ravi Singh

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Mr. Jamshyd N Godrej, President
Mr. Arvind Wable, Vice President & Trustee Treasurer
Mr. Shyam Saran, Trustee
Mr. Arun Maira, Trustee
Mr. N. Kumar, Trustee
Ms. Chanda Singh, Trustee